

KSBNS-APSN 2024 Sponsorship Prospectus



2024

10. 15 Tue ▶ 10. 18 Fri

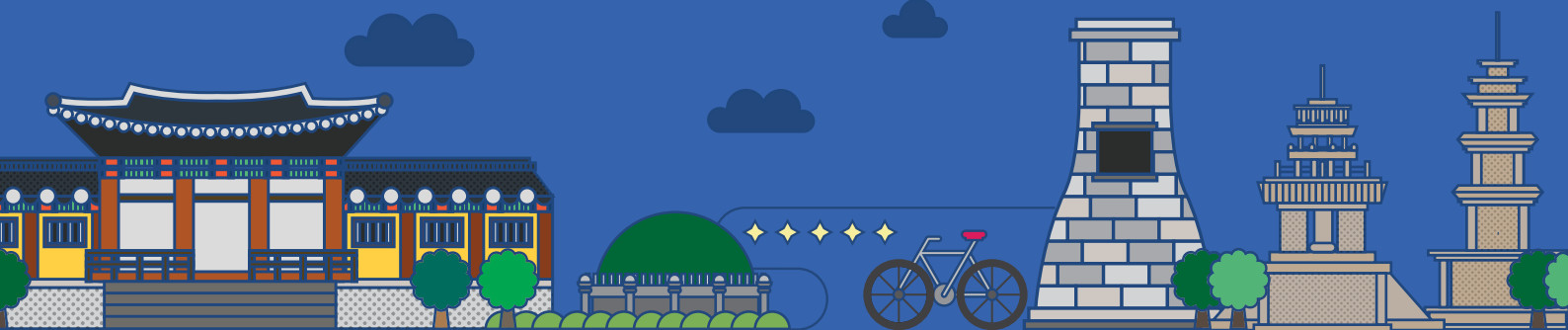
HICO, Gyeongju,
South Korea



The Korean Society for
Brain and Neural Sciences



ASIAN-PACIFIC SOCIETY
FOR NEUROCHEMISTRY



KSBNS-APSN 2024 Sponsorship Prospectus

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Welcome Address

Dear Sponsors,

On behalf of the Korean Society for Brain and Neural Sciences (KSBNS), I cordially welcome you to KSBNS 2024: the 27th Annual Meeting of the Korean Society for Brain and Neural Sciences in conjunction with the 18th Biennial Meeting of the Asian-Pacific Society for Neurochemistry, scheduled for October 15-18, 2024, at Gyeongju Hwabaek International Convention Center (HICO) in Gyeongju, located in the Bomun Lake Resort Complex, one of Korea's most popular tourist destinations.

KSBNS sponsorships will provide both sponsoring companies and participants in the scientific fields mutually beneficial resources by fulfilling a need in the marketplace. The KSBNS 2024 organizing committee strives to increase traffic to facilitate interactions between participants and exhibitors. The exhibitor's booths will be situated in the poster area to promote interactions between the participants of the scientific program and our commercial partners. The exhibitors will be pleased to introduce their most recent instruments and research materials. We expect it to be an important bridge to inspire us to push for bench-to-business or bench-to-bed approaches.

We firmly believe that the 2024 meeting will bring you more opportunities to promote your brand awareness, technologies, and products than the previous meetings. We look forward to seeing you all in Gyeongju, one of the ancient capitals of South Korea and making this meeting a memorable festival.

Sincerely,



Cheil Moon, Ph.D. DIC

President, 2024 KSBNS Annual Meeting Organizing Committee





| KSBNS INTRODUCTION

KSBNS Profile

Name Korean Society for Brain and Neural Sciences (KSBNS)

Membership 4,580

Official Journal Experimental Neurobiology (EN)

- ✓ Bimonthly, Open Access, Peer-Review, Online Journal
- ✓ Indexed in SCIE, SCOPUS, PubMed, PubMed Central

KSBNS, the center of Korean brain science and a representative group of brain researchers

The Korean Society of Brain and Neuroscience, the largest brain science society in Korea, is leaping forward as a global leading society. Brain science in Korea is rapidly growing and advancing to an international level by the active efforts of major members in life science, cognitive science, engineering, medical and industrial fields. With the hosting of the IBRO (International Brain Research Organization) General Assembly in 2019, the 'Brain Science Olympics', it is emerging as a major academic society that opens the future of brain science in the world. The CJK (China-Japan-Korea) Neuroscience Meeting, the Korea-China-Japan Neuroscience Conference, is fulfilling its responsibilities as a key hub of Asian neuroscience.

Organizing Committee

KSBNS

Title	Name	Affiliation
President	Cheil Moon	Daegu Gyeongbuk Institute of Science and Technology
Vice President	Jaesang Kim	Ewha Womans University
Vice President	Sung-Jin Jeong	Korea Brain Research Institute
Secretary-General	Woong Sun	Korea University College of Medicine
Vice Secretary-General	Jeong-woo Sohn	Catholic Kwandong University
General Affairs Committee		
Chairperson	Il Joo Cho	Korea University College of Medicine
Finance Committee		
Chairperson	Eun-Mi Hur	Seoul National University
Member	Sheu Ran Choi	Catholic Kwandong University
Scientific Program Committee		
Chairperson	ChiHye Chung	Konkuk University
Vice Chairperson	Inah Lee	Seoul National University
Members	Dongil Chung	Ulsan National Institute of Science and Technology
Members	Hansang Cho	Sungkyunkwan University
Members	Sooyoung Chung	Ewha Womans University
Members	Seok Jun Hong	Sungkyunkwan University
Members	Ryu Hoon	Korea Institute of Science and Technology
Members	Yeowool Huh	Catholic Kwandong University
Members	Hyeon-Ae Jeon	Daegu Gyeongbuk Institute of Science and Technology
Members	Euitae Kim	Seoul National University Bundang Hospital
Members	HyungGoo Kim	Sungkyunkwan University
Members	Jeongjin Kim	Korea Institute of Science and Technology
Members	Kyung Won Kim	Hallym University College of Medicine
Members	Sung Hyun Kim	Kyung Hee University School of Medicine
Members	Sung-Phil Kim	Ulsan National Institute of Science and Technology
Members	Tae Kim	Gwangju Institute of Science and Technology
Members	Doyun Lee	Institute for Basic Science
Members	Sang Ah Lee	Seoul National University
Members	Se-Bum Paik	Korea Advanced Institute of Science and Technology
Members	Jung Eun Shin	Dong-A University College of Medicine
Members	Choong-Wan Woo	Sungkyunkwan University
Planning Committee		
Chairperson	Sun Wook Hwang	Korea University College of Medicine






Title	Name	Affiliation
Members	Suhyun Kim	Korea University College of Medicine
Members	Yong Ho Kim	Gachon University College of Medicine
Members	Yongwoo Jang	Hanyang University
Members	TaeHo Han	Korea Institute of Science and Technology
Policy Committee		
Chairperson	Seong-Woon Yu	Daegu Gyeongbuk Institute of Science and Technology
Member	Dong Woon Kim	Chungnam National University School of Medicine
Publications Committee		
Chairperson	Keun-A Chang	Gachon University College of Medicine
Members	Seung Tae Baek	Pohang University of Science and Technology
Members	Seung-Jun Yoo	Hanyang University
Public Relations Committee		
Chairperson	Kea Joo Lee	Korea Brain Research Institute
Members	Jung Ho Hyun	Daegu Gyeongbuk Institute of Science and Technology
International Affairs Committee		
Chairperson	Hyo Jung Kang	Chung-Ang University
Members	Kihoon Han	Korea University College of Medicine
Members	Han Kyoung Choe	Daegu Gyeongbuk Institute of Science and Technology
Members	Eun Mi Hwang	Korea Institute of Science and Technology
Awards and Recognition Committee		
Chairperson	Min Whan Jung	Korea Advanced Institute of Science and Technology

APSN

Title	Name	Affiliation
President	Ying-Shing Chan	The University of Hong Kong
Secretary	Woong Sun	Korea University College of Medicine
Treasurer	Jee Hyun Kim	Deakin University
Councils	Itsuki Ajioka	Tokyo Medical and Dental University
Councils	Kensuke Ikenaka	Osaka University
Councils	Jacque Pak Kan Ip	The Chinese University of Hong Kong
Councils	Mitchell Lai	National University of Singapore
Councils	King Hwa Michael Ling	Universiti Putra Malaysia
Councils	Pankaj Seth	National Brain Research Centre
Councils	Akio Wanaka	Nara Medical University Faculty of Medicine



KSBNS-2024 Overview

<p>Title </p> <p>KSBNS-APSN 2024</p>	<p>Date </p> <p>October 15(Tue) – 18(Fri) 2024</p>	<p>Venue </p> <p>HICO, Gyeongju, South Korea</p>	<p>Scale </p> <p>2,000 Participants International Conference</p>	<p>Program </p> <p>Lecture, Symposium Workshop, Seminar Poster session Exhibition</p>
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Performance

Year	Venue	Participants	Participating Countries	Oral Presentation	Poster Presentation	Exhibition Booth	Print Ads on Proceedings
2023	Busan BEXCO (Offline)	1957	19	142	562	63	26
2022	Songdo Convensia (Offline)	1578	8	92	460	44	20
2021	Songdo Convensia (Online)	1077	8	100	314	14	29
2020	Swiss Grand (Online)	1120	23	89	460	20	17
2019	Daegu EXCO	4385	89	181	1550	128	14
2018	Grand Hilton	1680	8	98	574	44	9



| We invite you to the annual meeting of the largest brain science society in Korea.

We are the largest academic organization in the field of neuroscience representing Korea and has a global network. You will grow together by participating in the R&D cooperation, academic exchange, and promotion provided by us.

You can pioneer the global market by participating in academic conferences.

- ✓ KSBNS successfully held the 2019 IBRO General Assembly, the International Brain Science Olympics, with the largest scale ever (4,385 participants), and held a regular annual meeting this year with an expected participation of 1,800 researchers in the field of brain science. You can meet neuroscientists from a wide range of fields, including BT, HT, IT, NT, and BME, through regular academic conferences.
- ✓ More participants will visit your booth and discuss your products and services with posters and booths in the exhibition hall, arrangement of rest areas, and poster session time in consideration of participants' movement.

A variety of advertising media can be actively utilized.

We provide various advertising media in addition to opportunities to promote the company through the meeting. You can choose from a variety of advertising media of your choice, including sponsorships that offer a combination of various options at unconventional conditions.



Sponsorship Opportunities

Provided details are subject to change depending on the circumstances. All prices are VAT excluded.

Sponsorship Package

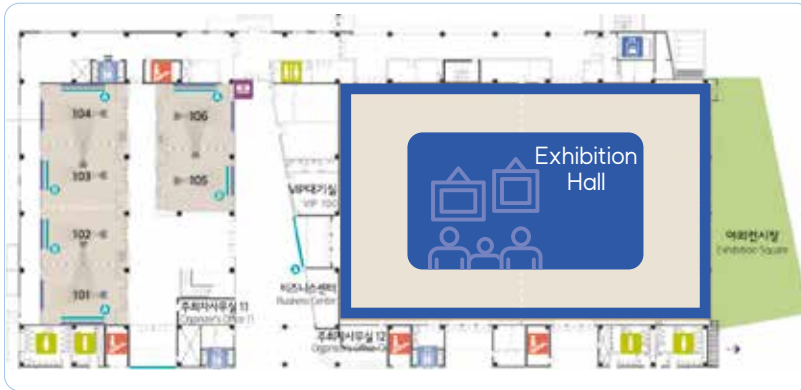
Sponsorship Tiers	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Complimentary registrations	10	8	4	4	1
Website recognition	✓	✓	✓	✓	✓
Logo recognition at entrance and on-site banner	✓	✓	✓	✓	✓
Logo recognition on conference proceedings*	✓	✓	✓	✓	✓
Inside page advertisement on conference proceedings*			✓	✓	✓
Cover page advertisement on conference proceedings*	✓**	✓***			
Space-only booth	4	2	1	2	
Sponsor seminar session	2	1	1		
Marketing newsletter emailing service	8	6	3		
Keynote lecture recognition	✓	✓			
Photo wall advertisement	✓	✓			
Total	\$41,600 → \$30,000	\$26,400 → \$20,000	\$14,800 → \$10,000	\$9,900 → \$6,000	\$3,000 → \$2,000

* Both printed and electronic conference proceedings will be published.

** Outside back cover exclusive

*** Four pages are available with a first-come first-served basis

Exhibition Booth



1st Fl.
Poster Sessions
+
Exhibition

- Exhibit Hall** 1st Fl.
- Exhibitor Setup** October 14 2:00 p.m. – 5:00 p.m.
- Exhibitor Takedown** October 18 12:00 p.m. – 4:00 p.m.
- Description for Exhibition Booth** October 15 11:00 a.m. – October 18 12:00 p.m.

Space-only

\$3,000

The followings are provided per booth:

- ✓ Two complimentary registrations
- ✓ One 220V/1kW 2-3 outlet power strip
- ✓ Floor protection
- ✓ One table and two chairs

Shell scheme [Octa(+panel) booth]

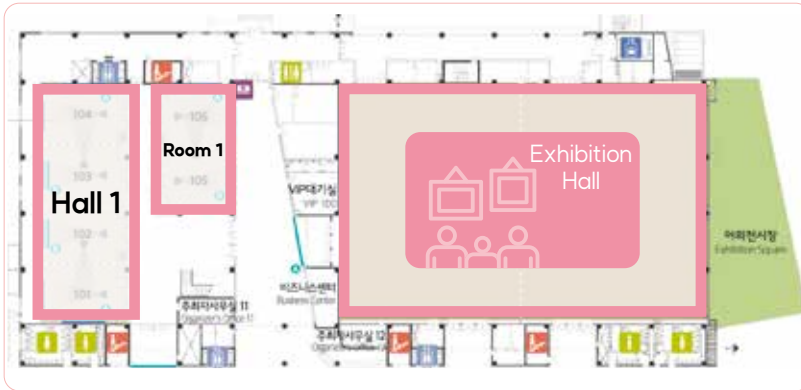
\$3,500

The followings are provided per booth:

- ✓ Two complimentary registrations
- ✓ One 220V/1kW 2-3 outlet power strip
- ✓ Floor protection
- ✓ One table and two chairs
- ✓ One company name board with a logo
- ✓ Three wall light bulbs

✓ **Additional Items (available upon request)**
 Electricity \$50/2kW LAN cable \$60/Line Lights \$20/Bulb (up to three light bulbs)

Luncheon Seminar

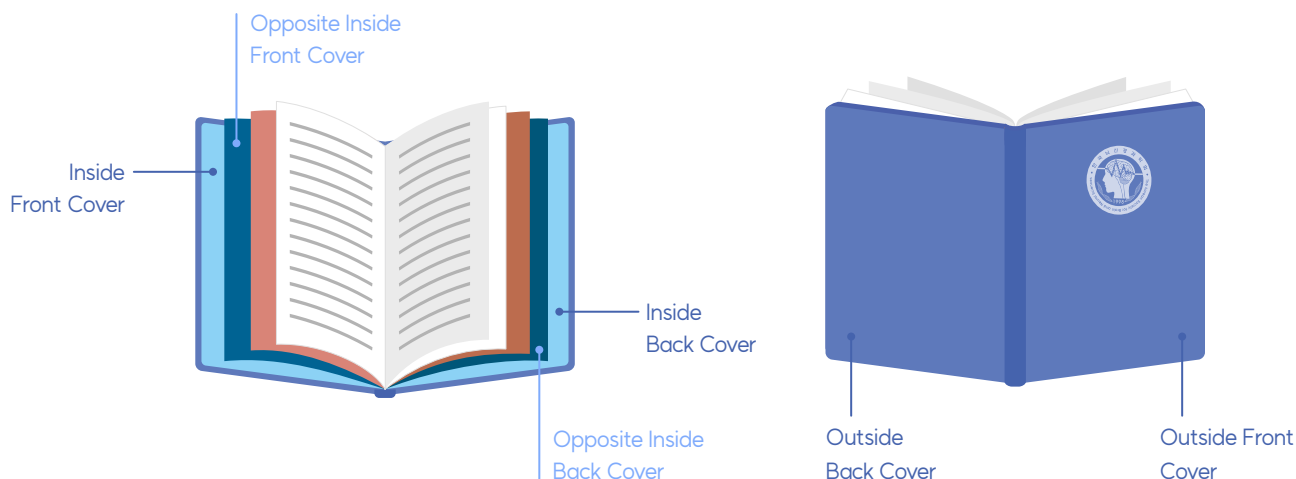


Time		12:00–12:30 PM (30 minutes)		12:00–12:50 PM (50 minutes)	
Location		Hall 1	Hall 2	Room 1	Room 2
Capacity (persons)		288	312	132	144
Date	10.16 (Wed)	Sponsor Seminar 1	Sponsor Seminar 2	Sponsor Seminar 3	Sponsor Seminar 4
	10.17 (Thur)	Sponsor Seminar 5	Sponsor Seminar 6	Sponsor Seminar 7	Sponsor Seminar 8
Price		\$7,000			

- ✓ The time of the session is subject to change depending on the circumstances.
- ✓ Assigning the hall is on a first come, first served basis.
- ✓ There is a chance of replacement for time and room assignment.
- ✓ Lunch boxes for participants and presentation equipment will be provided.
- ✓ Presentation materials should be self-prepared.
- ✓ Information of a talk title, abstract, speaker, and chair with a company logo should be submitted by the designated deadline.

[Abstract Form Download](#)

Advertisement for Conference Proceedings



Positions	Price	Number of pages
Inside Page	\$1,500	Unlimited
Inside Front Cover	\$2,000	Each one page only
Inside Back Cover		
Opposite Inside Front Cover		
Opposite Inside Back Cover		
Outside Back Cover	\$3,000	

- ✓ Both printed and electronic conference proceedings will be published.
- ✓ Due to the number of cover pages being limited, there is a chance that the cover page you choose may be replaced with an inside page.
- ✓ Assigning each inside page is on a first come, first served basis.
- ✓ The size of the program book is 216mm(W) × 286mm(H) and the size of advertisement should be 210mm(W) × 280mm(H) (3mm extra space on each side for binding required).
- ✓ The format of the advertisement should be an PDF file (No less than 300 dpi).
- ✓ You may send your advertisement materials to neuro@ksbns.org by July 31, 2024.

KSBNS-APSN 2024
 2024. 10. 15^{Tue} ▶ 10. 18^{Fri} Gyeongju HICO



Sponsoring Academic Awards and Lectures

- ✓ Logo recognition on both printed and electronic proceedings, posters, and website will be provided.
- ✓ Assigning a sponsoring session is on a first come, first served basis.
- ✓ Plenary lecture sponsorship details are discussed with the society.

	Category	Price
Awards	EN best article awards	\$2,000
	Best poster presentation awards	\$5,000
Lectures	Plenary lecture	\$10,000
	Keynote lecture	\$5,000
	Symposium	\$3,000

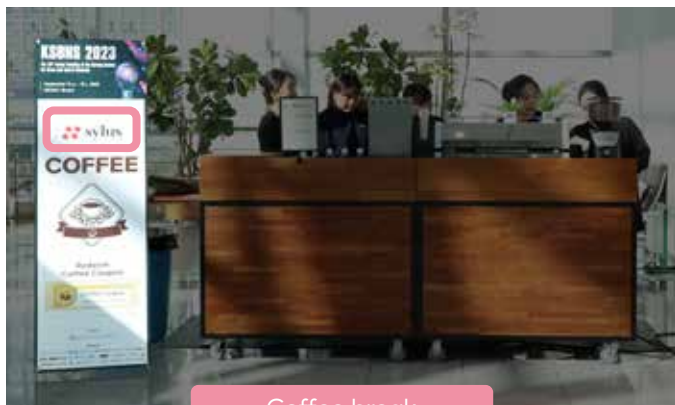
Other Advertisements

	Category	Price
Web banner on KSBNS website	Large size (1200 x 243 pixel)	\$400/Month
	Small size (188 x 131 pixel)	\$200/Month
Emailing service	Marketing newsletter emailing service	\$300/Service



Onsite Advertisements

Category	Description	Price
Photo wall	Logo recognition on the photowall at conference entrance	\$1,000
Coffee break	Logo recognition on coffee table and coupon 3 spots available	\$3,000
Room screen	Play advertising video between sessions on the screen of the rooms	\$2,500/Day
Name badge	Logo recognition on name badge holders 1 spot exclusive	\$5,000



Coffee break

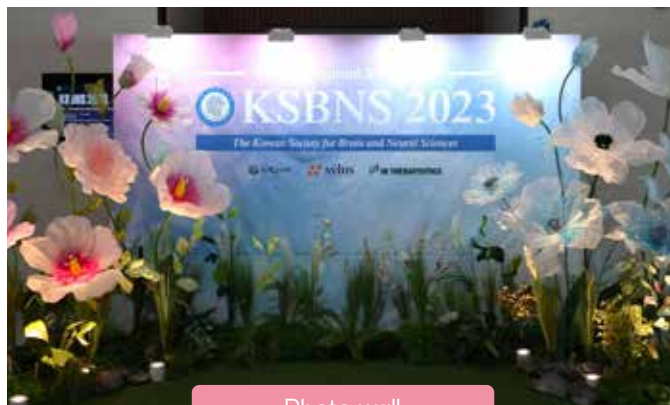


Photo wall





KSBNS-APSN 2024 SPONSORSHIP

Deadline

2024. 07. 31

Contact

KSBNS Secretariat

Tel. +82-2-871-1862~3 Email. neuro@ksbns.org

Apply Now!



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